Business A Level

Exam Board: AQA

Why A Level Business?

Business is a 'real life' subject, it helps students to become good decision makers and to develop managerial skills. Students will use a range of real business examples to develop their analytical problem solving skills as well as developing valuable evaluative skills, all of which are well sought after in a wide range of careers.

Thinking and Life Skills you will develop:

- A critical understanding of organisations, the markets they serve and the process of adding value
- Awareness that business behaviour can be studied from the perspectives of a range of stakeholders
- A range of skills including decision making and creative problem-solving
- Ability to study business models and be able to critically apply this to real life business situations
- Insight into the current structure of business and business practice
- Persuasive written and oral communication skills
- Numeracy and the ability to research, interpret and use business and financial data
- Self-reliance, initiative and the ability to manage time, projects and resources.

What will you study?

During the first year, A level Business focusses on decision making with an emphasis on the four functional areas of marketing, human resources, operations and finance. In the second year, the course takes a strategic approach to decision making where students will be able to analyse business strategy and discuss how a business should implement their strategy in order for it to be effective.

University degrees that require or often prefer Business Studies include:

Business, Accountancy, Human Resources, Marketing, Actuarial Studies, Management Studies, Economics.
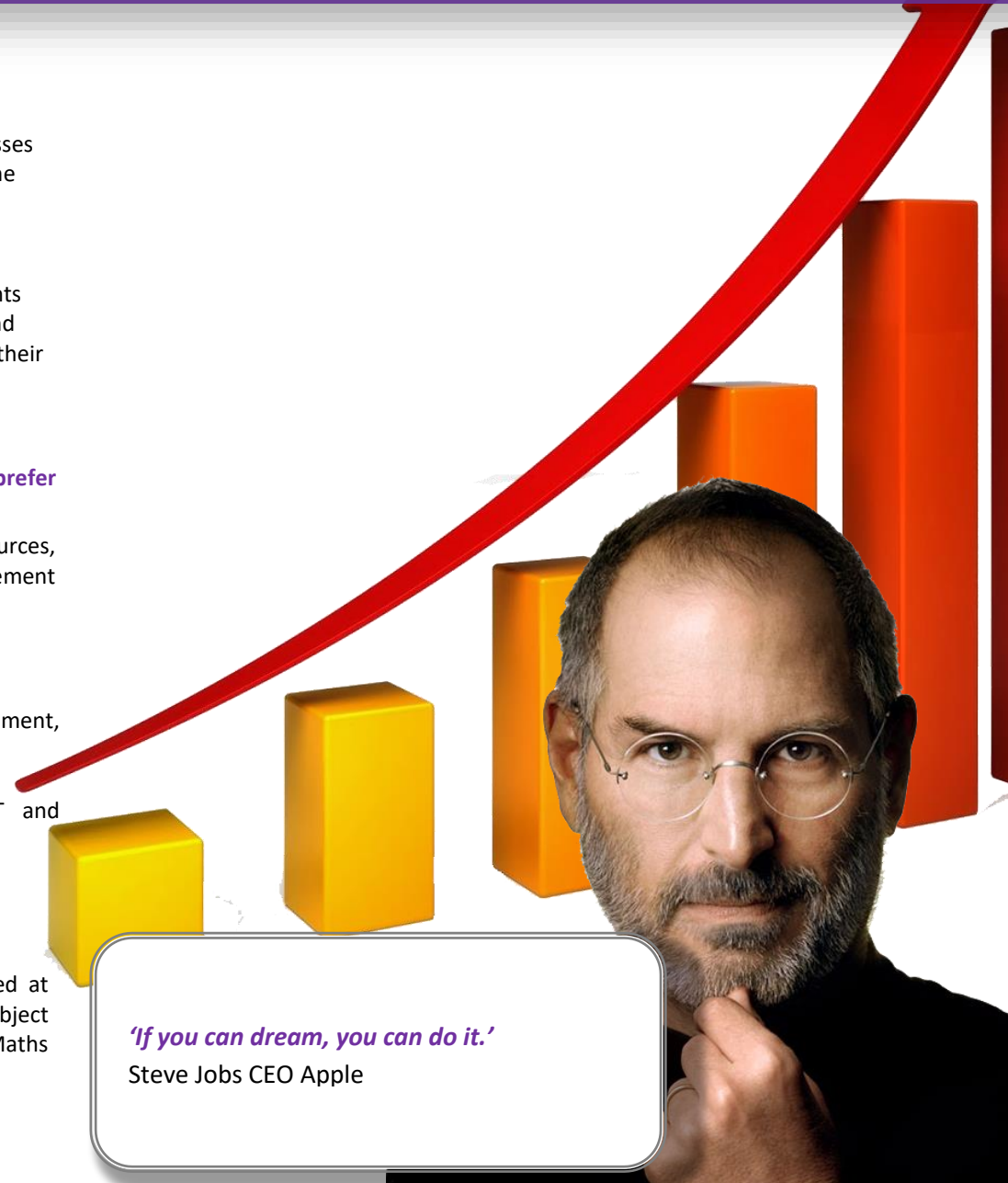
Possible careers:

Directly related: Business management, accountancy, finance and insurance.
Further afield: Marketing executive, logistics and distribution manager, IT and mobile communications.

Entry requirements:

Minimum grade 6 in Business if studied at GCSE or a grade 6 in a humanities subject (History, Geography or RE). English and Maths at grade 6.

'If you can dream, you can do it.'
Steve Jobs CEO Apple