

BUSINESS

GCSE



Examination Board:

AQA

Assessment:

Exam 100%

What Will You Learn?

There are a variety of different units which include:

- Business in the real world
- Influences on business
- Business operations
- Human resources
- Marketing
- Finance

Who Is This Course For?

The course is, by its very nature, highly academic. It will develop critical thinking, analysis and problem-solving skills through the study of how businesses operate. It will be an interesting way to develop these skills, which can be transferred to other subjects and even applied in day-to-day life. In this respect, the course will make an excellent preparation for learners who want to study or work in areas that rely on these skills, especially where they are applied. Due to its academic nature it is only suitable for those students with a real enthusiasm for the Business environment. It is recommended for those students in Maths set two or above.

What Happens When You Finish? (Career Pathway)

It is the perfect grounding for further study of both A-Level Economics and A- level Business as well as other related A-Levels such as Law and Accountancy.

It is useful if you are interested in careers such as accountancy, banking, marketing, retail management, human resources and market research.

Apart from the obvious increased employability you will gain from having the qualification on your CV, the course aims to equip students with the skills they need to compete in a tough economic climate. It is important today that we show young people what it takes to be an entrepreneur, building students' confidence, initiative and team working skills (all highly valued by employers).