

Applied Business A Level



Exam Board: AQA

Why A Level Applied Business?

This qualification is designed to cover the fundamental business and entrepreneurial knowledge and skills associated with working in a business enterprise. The learner will undertake a programme of assessment designed to examine not only their knowledge and understanding of business, but also the way in which this knowledge and understanding can be applied to shape their practical skills in thinking and realising their own business plans. For those learners who wish their learning to be practical and active whilst making use of their own business mind-set, then Applied Business is a

Thinking and Life Skills you will develop:

- A range of transferable skills such as teamwork, research, and communication.
- Numeracy skills by being able to use/interpret business and financial data.
- Self-reliance, initiative, and the ability to manage time when completing tasks.
- The opportunity for personal growth and engagement in learning.
- Entrepreneurial skills.
- Importance of leadership skills in the

University degrees that require or often prefer Applied Business include:

Business, Accountancy, Human Resources, Marketing, Public Relations, Consultancy, Business Management.

What will you study?

The course is made up of six mandatory units. 50% is externally assessed and

50% is internally assessed. This should mean that the learner is better prepared to make the adjustment to the learner-centred ethos of study at university.

In the qualification, the learner will cover topics such as:

- The role of finance in planning an enterprise, analysing, and making financial decisions
- How business organisations use the human, physical and financial resources at their disposal to achieve their dynamic goals
- The nature of enterprising behaviour and how this can be personally utilised to best exploit entrepreneurial opportunities within specific market conditions.

Each unit is based on four key business themes:

Possible careers:

This qualification supports entry to a range of business and enterprise associated higher education courses, such as management, finance, entrepreneurship, economics etc. when taken alongside other qualifications and has the support of a number of universities, such as the University of Liverpool and Birmingham City

Entry requirements:

There is no requirement to have studied GCSE Business. If Business was studied a GCSE a minimum of a Grade 5 required or a Grade 5 in a humanities subject (History or Geography). English and Maths at Grade 5.



"As a founder, it's critical to work through what you're passionate about—to ask yourself what you know, what you can win in, and where you can build a



"I knew that if I failed, I wouldn't regret that. But I knew the one thing I might regret is not trying." - Jeff Bezos