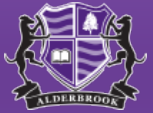


Art & Design Photography A Level



Exam Board: OCR

Why A level Photography

Art through the medium of Photography is an increasingly powerful tool, which enriches our lives in many ways. Great digital artwork as an art form can reflect the changes and values of our communities and societies. Imagery can stimulate thought or touch deep emotions. Photographic Visual Imagery is everywhere, on phones, apps, marketing adverts, within the film industry and on the high street. Eye-catching, original thought provoking displays and expressions are also found as one off artworks exploring the technology and creativity of visual imagery. If you have an interest in this industry and are wanting continual challenge in an artistic technical way, then digital Photography and creativity starts here.

Thinking and Life Skills you will develop:

- Understanding of the potential of digital and lens based imagery.
- Presentation and other communication skills-



- Ability to work to a Theme.
- An eye for detail and technical competence.
- Creative thinking linking themes to outcomes within the Projects
- Research and editorial skills explaining the creative journey you work has taken.

What will you study?

Students will produce a collection of work which will include personal investigation and practical outcomes. This will be based on an idea, theme or issue which demonstrates the student's ability to research, develop ideas and link work in a meaningful way to related critical and contextual materials.

University degrees that require or often prefer Art and Design include:

Art and Design – fine art/ graphic design/ fashion and textiles (art degrees prefer a one year foundation course first), Liberal Arts, Art History, Photography, Multimedia Design , Film and Animation, Technology, Architecture and Product Design, Advertising and media.

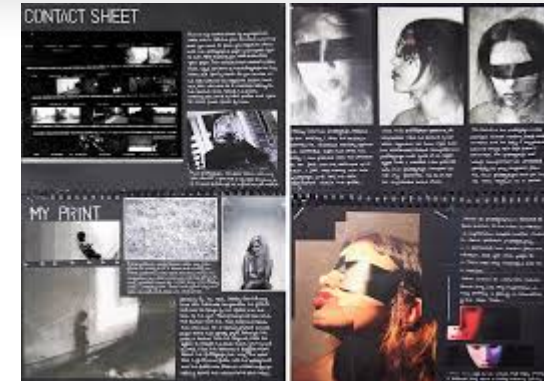
Possible careers:

Directly related: Advertising, Graphic designer, Animator, Digital illustration, Concept design, illustrator, Photographer, Architect, sculptor and fashion or textile designer.

Further afield: Video game/ web designer, art critic, curator and areas of the media world.

Entry requirements:

Minimum grade 6 in GCSE Photography and consideration made for GCSE Art & Design.



'The single most important component of the camera is the 12 inches behind it.'

Ansel Adams

