

Surname	Centre Number	Candidate Number
Other Names		0



GCSE – **NEW**

C680U10-1



S19-C680U10-1



**MONDAY, 3 JUNE 2019 – AFTERNOON**

**MEDIA STUDIES**  
**Component 1**  
**Exploring the Media**

1 hour 30 minutes

**ADDITIONAL MATERIALS**

- An unannotated copy of the set products for this component for use with Section A (provided by the centre).
- A print resource for use with Section A.

**INSTRUCTIONS TO CANDIDATES**

Use black ink or a ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Answer **all** questions in **Section A and Section B** in this answer booklet.

Write your name, centre number and candidate number in the spaces at the top of this page.

At the end of the examination, this answer booklet must be handed to the invigilator. If you run out of space, use the additional pages at the back of the booklet, taking care to number the question(s) correctly.

**INFORMATION FOR CANDIDATES**

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately **55 minutes on Section A**, including 10 minutes to study the print resource, and approximately **35 minutes on Section B**.

You should use relevant subject-specific terminology and relevant theories where appropriate.

Question **2(b)** requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

Question **4(d)** provides an opportunity to draw together knowledge and understanding from across the full course of study. You will be rewarded for drawing together knowledge and understanding of different areas of the theoretical framework and media contexts.



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(c) layout and design.

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C680U101  
03





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C680U101  
05





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C680U101  
07







Examiner  
only

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