



The eight Gatsby benchmarks of Good Career Guidance are:	
GB1	A stable careers programme
GB2	Learning from career and labour market information
GB3	Addressing the needs of each pupil
GB4	Linking curriculum learning to careers
GB5	Encounters with employers and employees
GB6	Experiences of workplaces
GB7	Encounters with further and higher education
GB8	Personal guidance

	Lessons (GB4)	PSHE Curriculum (GB2 & 5)	Careers Coordinator (GB8)	Other (GB2, 3, 6 & 7)
7	<ul style="list-style-type: none"> Life Ready Day – Careers in the Curriculum 	<ul style="list-style-type: none"> 1. What are skills? 2. What's your dream job? 3. Recording your activities 4. Interest profiling Life Ready Day Your Future Matters 	<ul style="list-style-type: none"> Careers Week Assembly 	<ul style="list-style-type: none"> Unifrog Online Platform – About Me & Online Lessons Educational Visits by different subject areas
8	<ul style="list-style-type: none"> Life Ready Day – Careers in the Curriculum (GB4) Science - Solutions for the Planet 	<ul style="list-style-type: none"> 1. Career terminology 2. What does success mean to you? 3. Your superhero 4. What makes a good communicator Life Ready Day Your Future Matters 	<ul style="list-style-type: none"> Introduction Assembly to the Careers Coordinator & Option Choices Attendance of Careers Coordinator at Options Evening Careers Week Assembly 	<ul style="list-style-type: none"> Unifrog Online Platform – About Me & Online Lessons Educational Visits by different subject areas
9	<ul style="list-style-type: none"> Life Ready Day – Careers in the Curriculum 	<ul style="list-style-type: none"> 1. Identifying interests 2. Option Choices 3. What makes a great leader? 4. Your skills, your team, your future 5. Talking about your activities Life Ready Day Your Future Matters 	<ul style="list-style-type: none"> Introduction Assembly to the Careers Coordinator & Employability Skills Careers Week Assembly 	<ul style="list-style-type: none"> Unifrog Online Platform – Explore Options & Online Lessons Educational Visits by different subject areas
10	<ul style="list-style-type: none"> Life Ready Day – Careers in the Curriculum 	<ul style="list-style-type: none"> 1. Researching placements 2. Writing Work Experience letters 3. How to contact employers 5. Personality profiling 6. Teamwork – great teams Life Ready Day Your Future Matters – Interview Day 	<ul style="list-style-type: none"> 1 to 1 Careers Guidance Meetings for vulnerable students Careers Week Assembly 	<ul style="list-style-type: none"> Unifrog Online Platform – Explore Options Post 16 & Online Lessons Annual Careers Convention – Universities, Colleges, Apprenticeships and Employers Educational Visits by different subject areas
11	<ul style="list-style-type: none"> Life Ready Day – Careers in the Curriculum 	<ul style="list-style-type: none"> 1. Post 16 choices 2. BTECs- Myth busting 3. A Level Choices 4. Revision – good and bad 5. Apprenticeships 6. Coping with change – leaving school Life Ready Day – Revision Techniques 	<ul style="list-style-type: none"> 1 to 1 Careers Guidance Meetings for vulnerable students inc. Action plans Group Careers Guidance Meetings inc. action plans Support for applying to Colleges Careers Week Assembly Attendance at Alderbrook 6th Form Open Evening 	<ul style="list-style-type: none"> Unifrog Online Platform – Explore Options, Goals and Plans & Online Lessons Annual Careers Convention – Universities, Colleges, Apprenticeships and Employers Alderbrook 6th Form Open Evening Educational Visits by different subject areas
12	<ul style="list-style-type: none"> Life Ready Day – Careers in the Curriculum 		<ul style="list-style-type: none"> Group Careers Guidance Meetings inc. action plans Bespoke Tutor Group Sessions on Further Education Options Unifrog Training and support Careers Week Assembly Support with Open Days and Apprenticeship Opportunities 	<ul style="list-style-type: none"> Unifrog Online Platform – Explore Options Further Education, Goals and Plans & Online Lessons Annual Careers Convention – Universities, Colleges, Apprenticeships and Employers 'Power Hour' presentations from the Business World Enrichment Societies – live Interactions Educational Visits by different subject areas

13	<ul style="list-style-type: none"> Life Ready Day – Careers in the Curriculum 		<ul style="list-style-type: none"> Unifrog Training and support Personal Statement support 1 to 1 Careers Guidance – requested and targeted Careers Week Assembly Support with Open Days and Apprenticeship Opportunities 	<ul style="list-style-type: none"> Xello Online Platform – Explore Options Further Education, Goals and Plans & Online Lessons Annual Careers Convention – Universities, Colleges, Apprenticeships and Employers ‘Power Hour’ presentations from the Business World Enrichment Societies – live Interactions Educational Visits by different subject areas