Media Studies Retrieval / Do Now EXAM 2023

Study the annotated copy of

**THIS GIRL CAN**

Place each point under the correct heading in this grid.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **IMAGES**  **(visual codes)** | **LANGUAGE**  **(written codes)** | **LAYOUT/ DESIGN** | **CONVENTIONS** | **TECHNICAL CODES** | **MISE EN SCENE**  **(Hair, makeup, costume, props,**  **body Lang, Facial Ex,**  **Position, setting)** |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

Study the annotated copy of

**Quality Street**

Place each point under the correct heading in this grid.

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| --- | --- | --- | --- | --- | --- |
| **IMAGES**  **(visual codes)** | **LANGUAGE**  **(written codes)** | **LAYOUT/ DESIGN** | **CONVENTIONS** | **TECHNICAL CODES** | **MISE EN SCENE**  **(Hair, makeup, costume, props, body**  **Lang, Facial Ex,**  **Position, setting)** |
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| Use any source to study the context of **PRIDE MAGAZINE** | | | | | |
| Place relevant information under the correct headings in this grid. | | | | | |
| **HISTORICAL CONTEXT** | **SOCIAL CONTEXT** | **ECONOMIC CONTEXT** | **CULTURAL CONTEXT** | **POLITICAL CONTEXT** | **PRODUCT CONTEXT** | |
|  |  |  |  |  |  | |
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|  |  |  |
| --- | --- | --- |
| Gender and Ethnicity in **PRIDE MAGAZINE** | | |
| **Make comments about the representation of each social group** | | |
| **WOMEN** | **ETHNICITY** |
|  |  |
|  |  |
|  |  |

# SPECTRE

**Production, Marketing & Distribution**

Place relevant information under the correct headings in this grid.

**Development**

**Pre**

**-**

**Production**

**Production**

**Post**

**-**

**Production**

**Distribution**

**FORTNITE**

Fill in the answer for each square.

**Fortnite**

**Age Rating**

**and name of**

**institution that**

**rates the game.**

**One**

**demographic**

**point about**

**Fortnite**

**audience**

**One psychographic**

**point about**

**Fortnite**

**audience**

**One**

**audience**

**concern about the**

**game**

**Two ways in**

**which audiences**

**can access the**

**game.**

One Use & G linked

to Escapism

One Use & G linked

to social

interaction.

One Use & G

linked to Identity

One Use & G linked

to

information/surveilla

nce

One

way

audiences express

fandom.

COMPARING MAGAZINE FRONT COVERS

