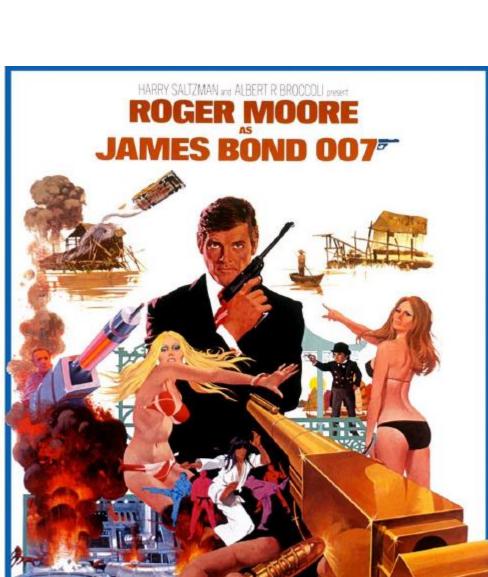
Year 11 Media Component 1 Unasked Questions Practice Booklet

Name:







-IAN FLEMING'S







Jaguar chief warns May: thousands of jobs at risk from your Brexit tactics

Pippa Cresar Deputy political editor

Britain's biggest car manufactum, Jaguar Land Rover, has launched a blistering attack on Theresa May's handling of Brext, as leading Burosceptes claimed there was "nothing to feat" about leaving the EU without a deal.

Ralf Speth, the company's chief executive, told the prime minister that a lishe failed to reach an agreement with

Brussels "tens of thousands" of jobs in the sector could be lost and its factories faced grinding to a half.

In a surprise intervention at a landmark cas industry summit organised by the government, Sport described the peospect of a cliff-edge break with the BU as "horifying", warning than if "wrong decisions" were taken now to could result in the "worst of times" for the UK.

Be stressed the company was committed to the UK but so id a hard lireat would cost if £1. Zbn a year, wiping out

Downing Street said that one of the leay elements of the Chequers plan was to try to protect the indextry's supply chains with the EU, with the common rulebook proposal helping ensure inclinates trade. The issue came up at a round table later.

Speth told the conference friction at the border could put production in jeopardy at a cost of from a day. Be also warmed that traffic jams on the approach to Down insent that "burnly we will not be able to build case".

In an ominious possage, he painted out it was now chequer for the company to make cars in Storakla than in Britain.

"Six menths from Bresst and an overtainty means that many companies are being forced to make decisions about their bustinesses that will not be reversed, whatever the outcome, just to survive;" he added.

Many is holding a cabinet meeting tomorrow where ministers will discuss their plans in the event of the government failing to reach a deal with Bressels. No so insidents, however, are growing.

Dairy food may protect the heart. study finds

Dairy products such as choose and milk may protect against heart disease and atrokes despite their saturated fats, according to a study. The research suggests a moderate amount - three servings a day - can protect the heart rather than damage it.

The study was carried out mostly in low and middle income countries,

in low and middle income countries, where less skidly is consumed, but the lead esseancher said she believed the fluidings held good for these is wealth-see countries howeved delary, thinking the nefits their health.

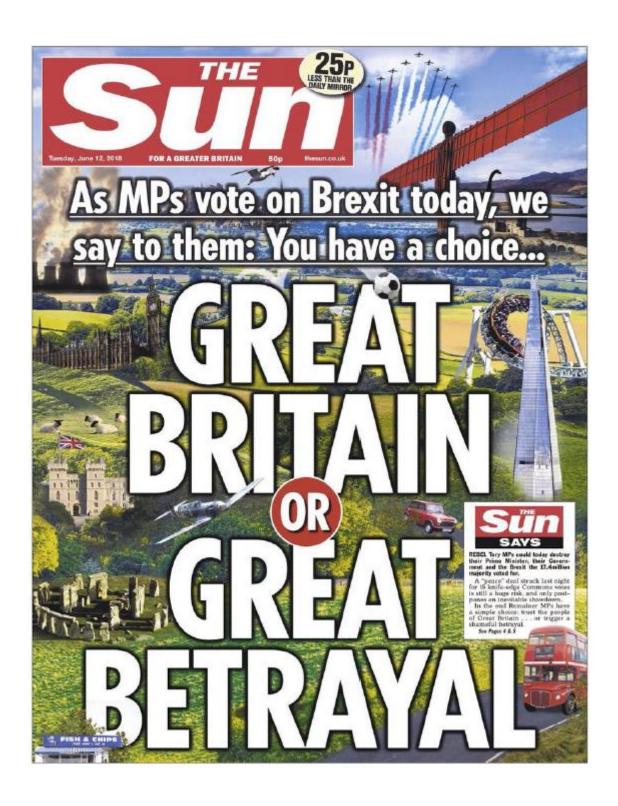
Dr. Mahshild Dehghan from McMaster University, in Ontaric, Canada, said: "We encourage people who have very low dairy consumption to increase their consumption, especially in low and middle income countries but also in very high lines one countries."





Orbán v the EU Rightwing Hungarian PM defiant over sanction threat

World Page 18 →













By EMILY ANDREW TERREPIED William and

ERREFIED William and Kate were apped on a storm-bit place pesterdup. The aircoaft storled for two bours and borned two landings in Pakistan. Bull flore — Pap II

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MESSAGE TO DITHERING MPs









Component 1 Section A (45 marks)

Media Language (15 marks)

Question 1a Explore how uses media language to create meanings...

Explore how *The Sun* uses media language to create meanings...

(a)	a) Visual Codes (10)		

Feedback		

(a) Layout and Desig	gn (5)		
(b) Images (5)			
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Feedback			<u> </u>
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(a) Intertextuality (5)		
(b) Visual Codes (5)		

Feedback		

(a) Colour (5)			
(b) Layout and Desig	;n (5)		

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Media Representation Question 2a Contexts (5 marks) how do contexts influence texts Explain how social contexts influence magazines. Refer to GQ (5) Explain how <u>cultural contexts</u> influence magazines. Refer to *GQ (5)*

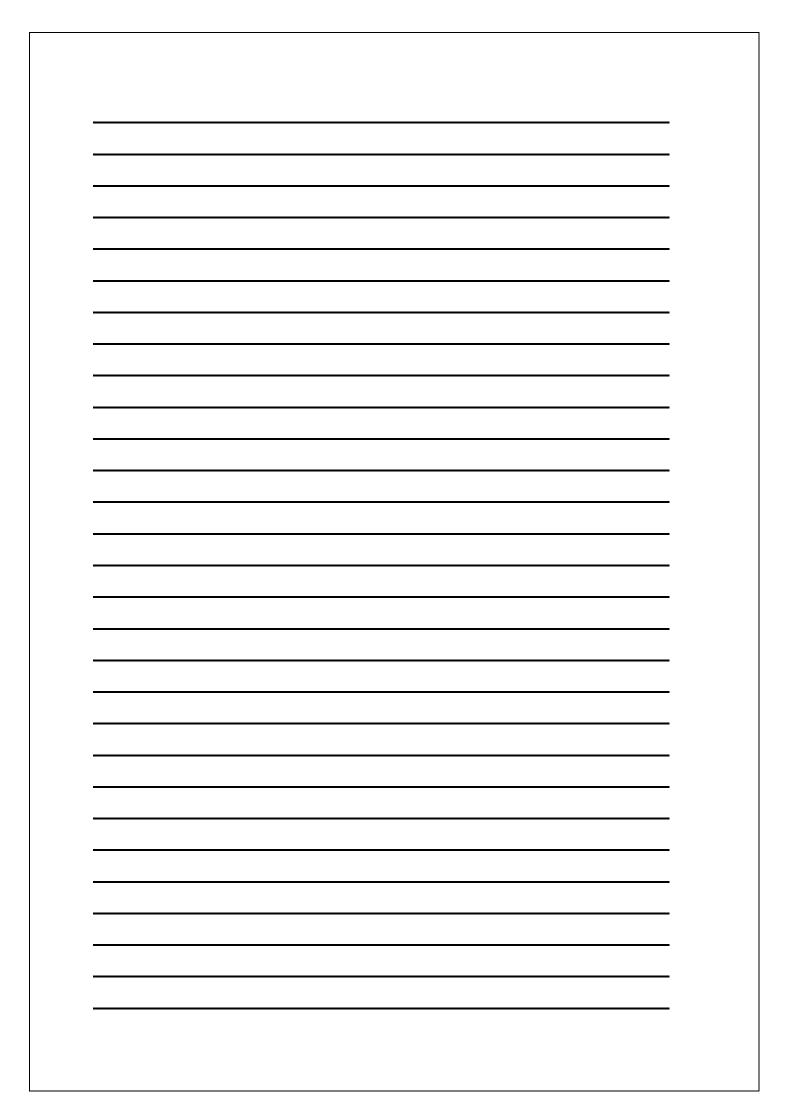
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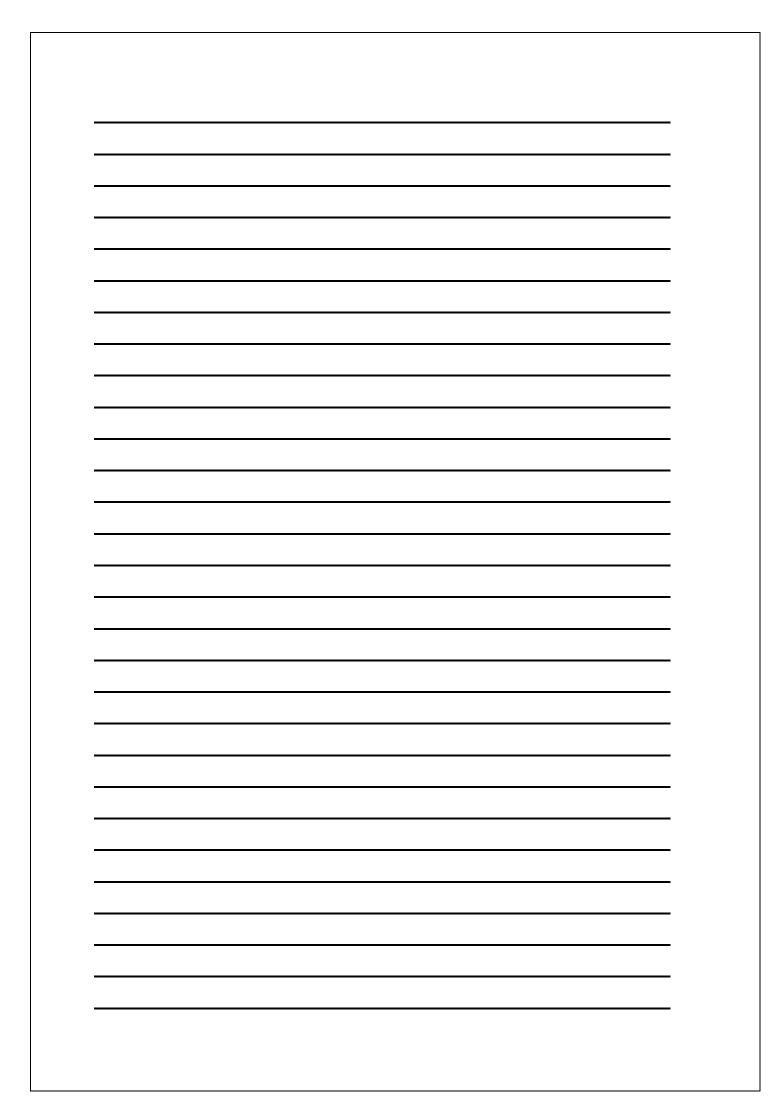
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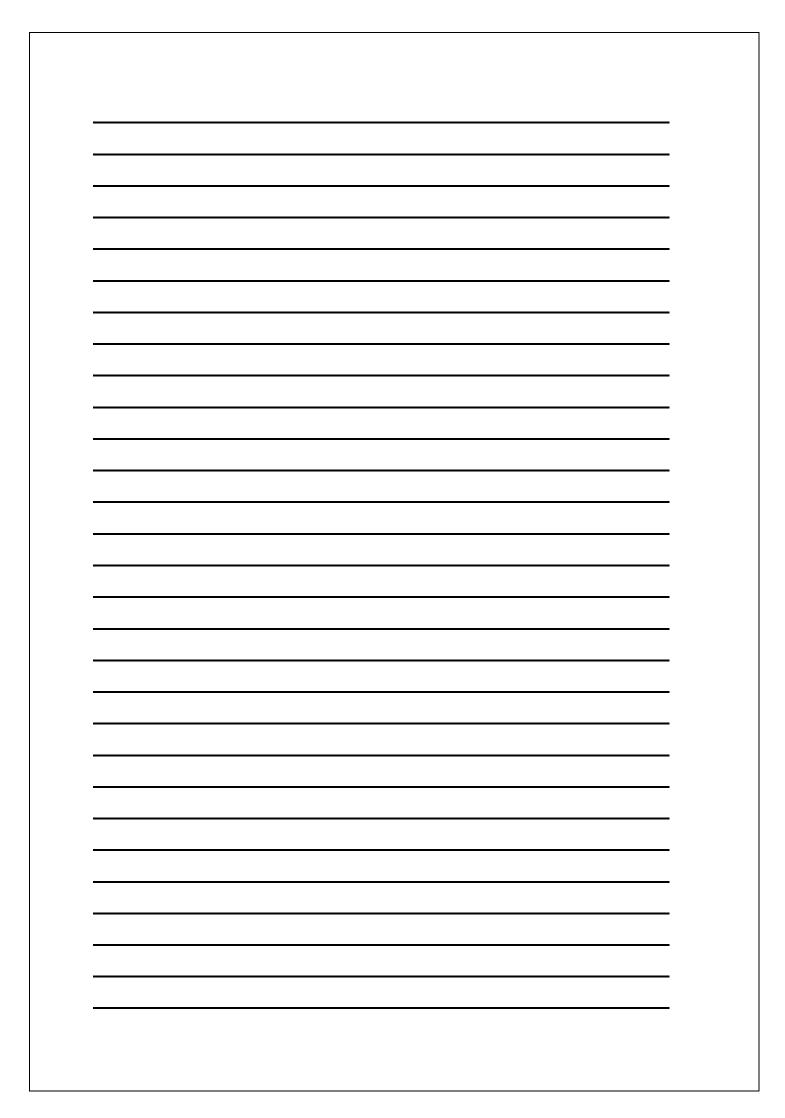
Compare the representation of <u>men</u> in *GQ* and *Barack Obama GQ* front covers

- the choices the producers have made about how to represent men
- how far the representation of men is similar in the two magazine covers

 how far the representation of men is different in the two magazine covers



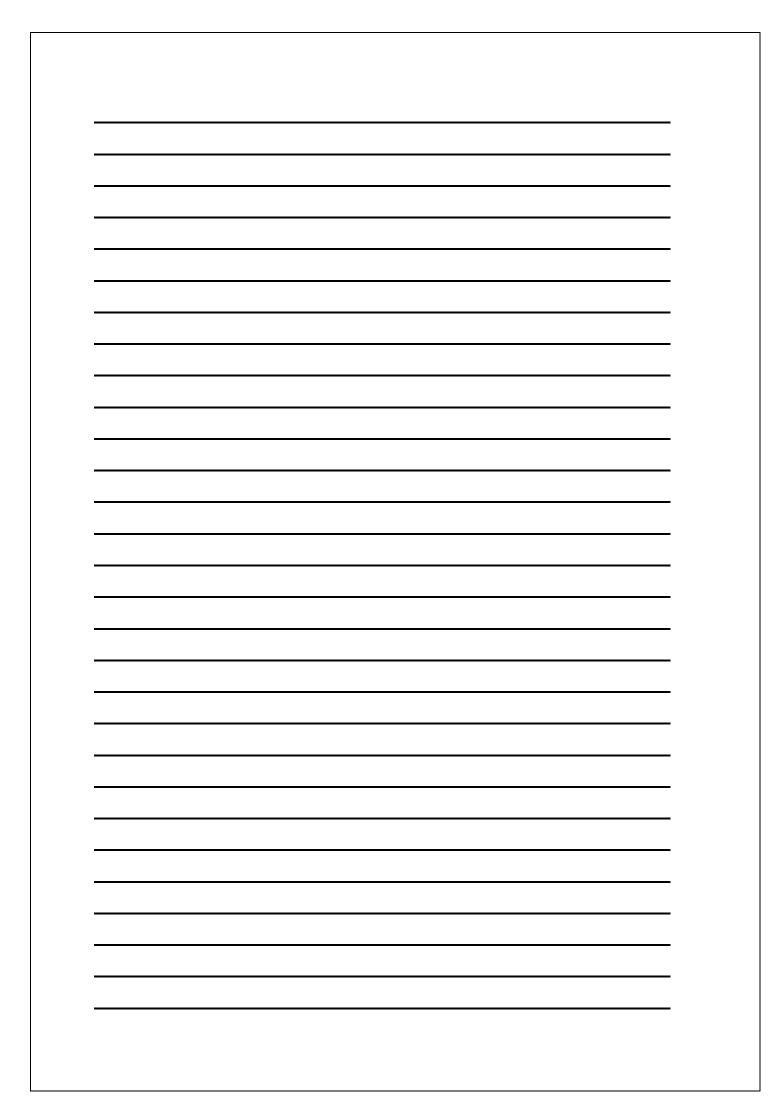


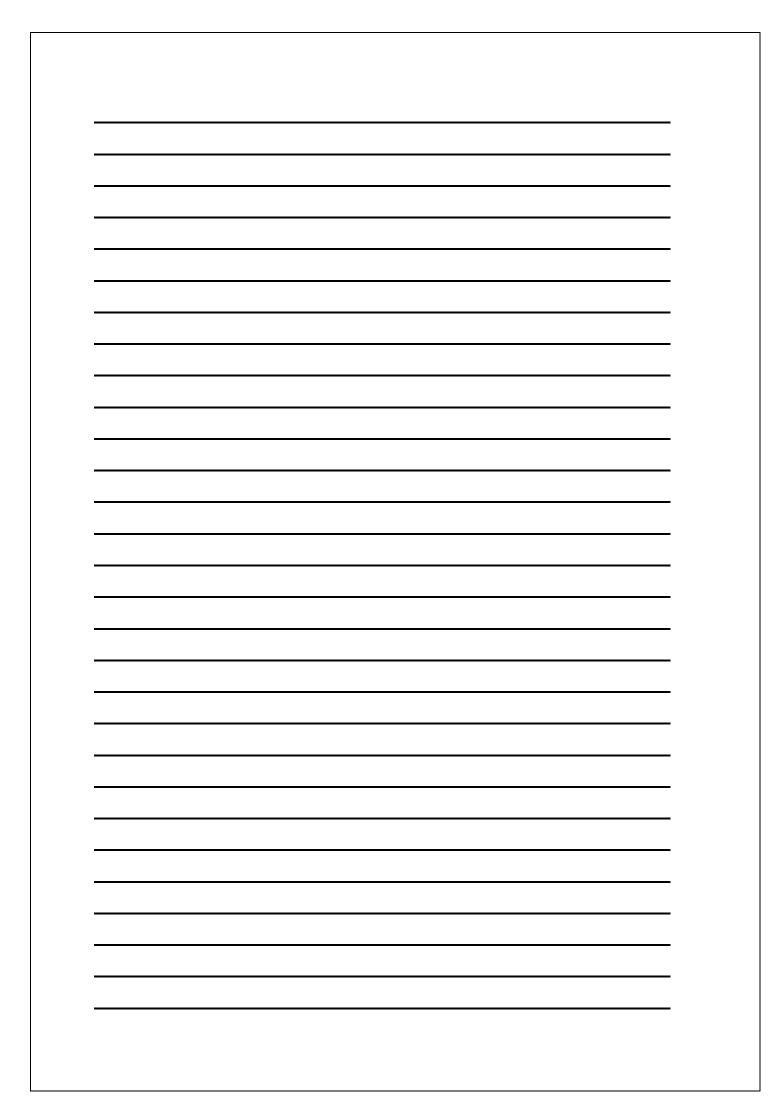


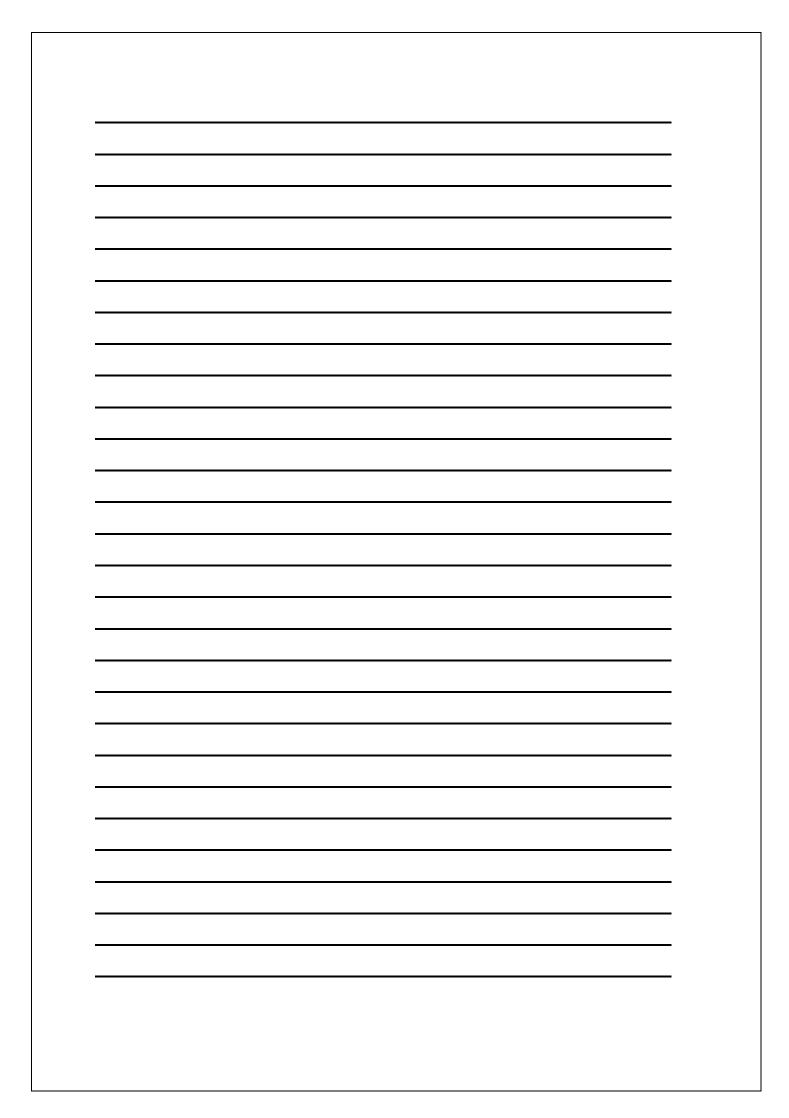
Compare the representation of <u>issues</u> in *The Guardian* and *The Sun* front covers

- the choices the producers have made about how to represent issues
- how far the representation of issues is similar in the two magazine covers

 how far the representation of issues is different in the two magazine covers
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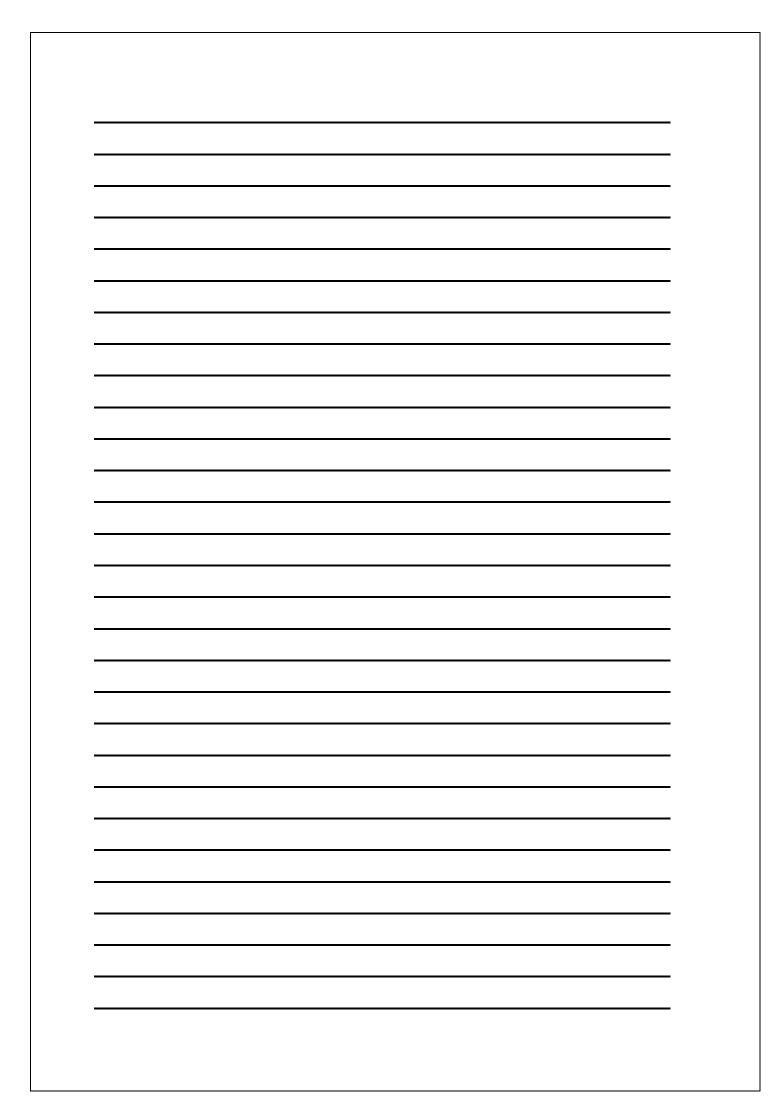


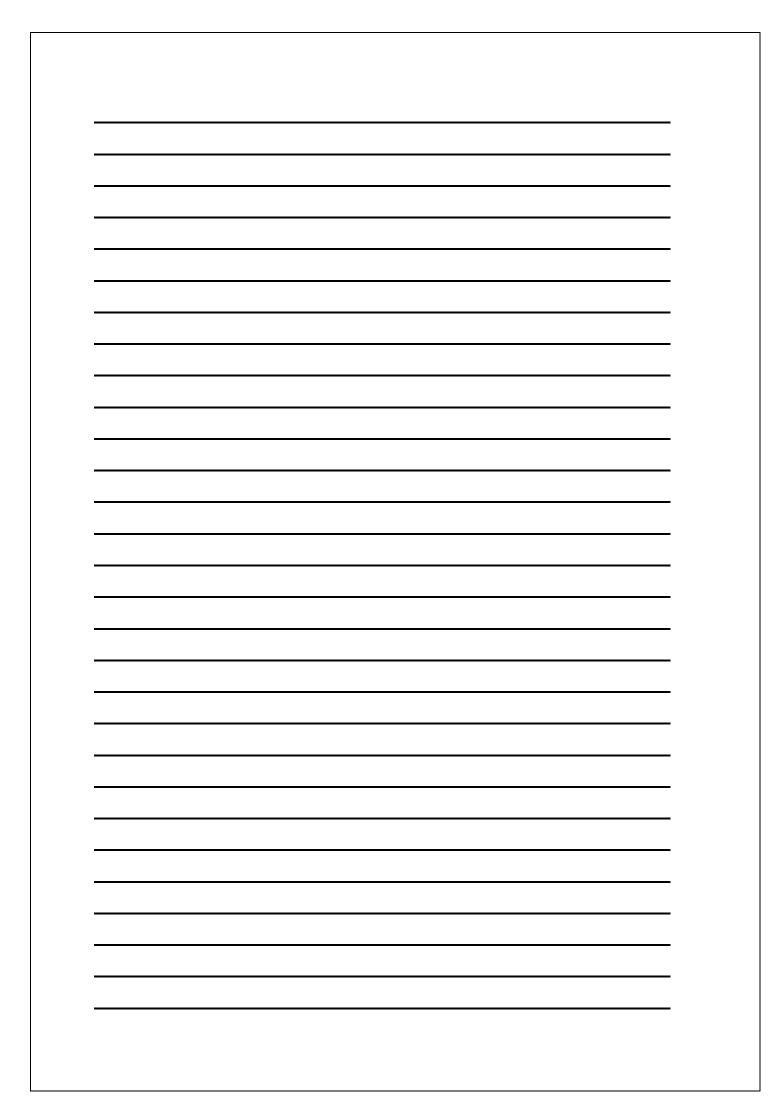


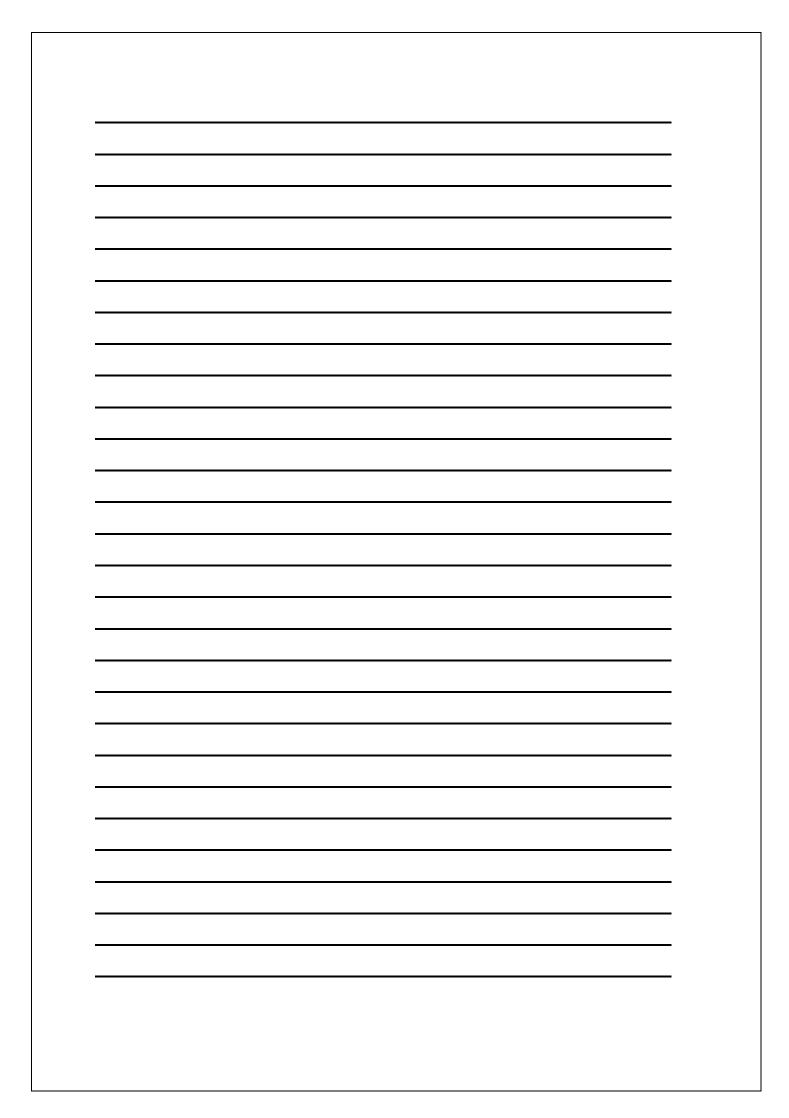
Compare the representation of genre in Spectre and Johnny English film posters

- the choices the producers have made about how to represent genre
- how far the representation of genre is similar in the two magazine covers

now far the representation of genre is different in the two magazine covers	
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Compare the representation of <u>femininity</u> in *This Girl Can* and *Nike or Sweaty Betty* adverts

- the choices the producers have made about how to represent femininity
- how far the representation of femininity is similar in the two magazine covers

how far the representation of femininity is different in the two magazine covers

