



MEDIA STUDIES GCSE



Examination Board:

EDUQAS

Assessment:

Component 1 Exploring the Media

Written exam: 1.5 hours (40%)

Component 2 Understanding Media Forms and Products

Written exam: 1.5 hours (30%)

Component 3 Creating Media Products

Non-exam assessment (30%)

A range of briefs in four media forms will be set annually.

What Will You Learn?

Within Media Studies, students will learn how to analyse a variety of media platforms and texts in terms of their historical, social and industrial contexts. Key aspects include recall, selection and communication of knowledge and understanding of the visual, written and technical codes used to construct media products; the contexts in which the media is produced and consumed; the demonstration of research, planning and presentational skills.

The Course You Will Follow

At Key Stage 4, students are taught the EDUQAS Media Studies GCSE. The WJEC EDUQAS Specification is designed to introduce learners to the key areas of the theoretical framework - media language, representation, media industries and audiences. This is taught in relation to diverse examples from a wide range of media forms: advertising and marketing, film, magazines, music video, newspapers, online media, radio, television and video games.

Set texts for GCSE Media Specification:

Advertising and Marketing: Quality Street and This Girl Can

Film Posters: Man with the Golden Gun and Spectre

Newspapers: The Guardian and The Sun

Magazines: GQ and Pride

Crime Drama: Luther and The Sweeney

Music Videos: Taylor Swift, Pharrell Williams and TLC

Video Games: Fortnite

Radio: The Archers



What Happens When You Finish? (Career Pathway)

Media studies will equip you with skills that will render you suitable for a wide range of jobs, e.g. in journalism, advertising, social media management, PR consultancy, TV and film production, presenting or web design.

