



## Careers Education Information, Advice and Guidance Policy

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<b>Date</b>	December 2023
<b>Version</b>	4
<b>Approved Date</b>	December 2023
<b>Review Date</b>	December 2024

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## School Vision

- 1 Alderbrook School seeks to maximise the life chances of all of our young people and so it is crucial to prepare young people for life beyond school and college. The values and principles document makes direct reference to developing, 'knowledge, skills and attributes they (Alderbrook students) need to lead successful and happy lives'.
- 2 The Board of Trustees have therefore adopted this policy in order to provide a clear commitment to and framework for Careers Education, Information, Advice and Guidance

## Policy Scope

- 3 This policy covers Careers Education, Information, Advice and Guidance given to students in Key Stages Three, Four and Five.
- 4 The policy also applies to Year 11 students after they finish their examinations in June of their final year and before they start at their next place of education, employment or training. Though not necessarily in school regularly and attending lessons in July and August of Year 11, the policy is still applicable.
- 5 The policy has been reviewed in line with the recently published DfE guidance document 'Careers guidance and access for education and training providers – Statutory guidance for governing bodies, school leaders and school staff. (DfE, January 2018) and Education (Careers Guidance in Schools) Act 2022.
- 6 This policy accepts the 8 Gatsby Charitable Foundation's benchmarks as set out in the DfE guidance. They can be seen in Appendix 1 of this policy
- 7 This policy covers the legal duty of schools to ensure that a range of education and training providers can access pupils in Year 7 to Year 13 for the purpose of informing them about approved technical education qualifications or apprenticeships.
- 8 This policy refers to events and opportunities in both Key Stages and in all years and these events will impact upon all students at the school.
- 9 All members of staff at Alderbrook School are expected to be aware of this policy and the importance of Careers Education, Information, Advice and Guidance (CEIAG) in the education of students; CEIAG is not the sole responsibility of the Careers Advisor.
- 10 It is important therefore that students leave school aware of themselves as individuals, aware of the opportunities available to them and able to make some decisions about their own life. They should be prepared for the transition from full time education to the world beyond. It is to these aspects of personal and social development that this policy will contribute.

## Objectives:

- 11 The objectives of the Careers Education, Information, Advice and Guidance policy are:
  - To ensure that all students at the school receive a stable careers programme
  - To enable all students to learn from information provided by the career and labour market
  - That the CEIAG programme should be individual and address the needs of each student
  - To link the curriculum learning to careers learning
  - To provide students with a series of encounters with employers and employees

- To provide students with experiences of workplace(s)
- To ensure that students have a series of encounters with further and higher education
- To provide each student with the opportunity to receive personal guidance

## School Responsibilities

- 12 The school has a series of statutory duties:
- All registered pupils at the school must receive independent careers advice in Years 7 to 13
  - This careers advice must be represented in an impartial manner, showing no bias towards a particular institution, education or work option
  - This advice must cover a range of education or training options
  - This guidance must be in the best interests of the pupil
  - There must be an opportunity for education and training providers to access pupils in Year 7 – Year 13 in order to inform them about approved technical qualifications or apprenticeships.
  - The school must have a clear policy setting out the manner in which providers will be given access to pupils. Cf. Section 6 and Appendix 3. This policy and these arrangements must be published
- 13 The school will base its careers provision around the Gatsby Benchmarks. A summary of these can be seen in Appendix 1.
- 14 Alderbrook School believes that good CEIAG connects learning to the future. It motivates young people by giving them a clearer idea of the routes to jobs and careers that they will find engaging and rewarding. Good CEIAG widens pupils' horizons, challenges stereotypes and raises aspirations. It provides pupils with the knowledge and skills necessary to make successful transitions to the next stage of their life. This supports social mobility by improving opportunities for all young people, especially those from disadvantaged backgrounds and those with special educational needs and disabilities.
- 15 The school will continuously monitor its CEIAG offer and seek further improvement. This will be done by the personnel involved in the design and delivery of the programme as well as by external stakeholders who assess the work of the school (eg. School Improvement Partner or Ofsted)

## Trustee Responsibilities

- 16 The Trust Board will ensure that the School has a clear policy on Careers Education, Information and Guidance (CEIAG) and that this is clearly communicated to all stakeholders. They should ensure that this policy is based on the eight Gatsby Benchmarks meeting the school's legal requirements.
- 17 The Trust Board will ensure that arrangements are in place to allow a range of educational and training providers to access pupils in Years 7 – 13.
- 18 There will be a member of the Trust Board who takes a strategic interest in CEIAG and encourages employer engagement

## Provider Access

- 19 This section of the policy sets out the school's arrangements for managing the access of providers to pupils at the school for the purpose of giving them information about the provider's education or training offer. This complies with the school's legal obligations under Section 42B of the Education Act 1997.
- 20 All pupils in years 7-13 are entitled:
  - to find out about technical education qualifications and apprenticeships opportunities, as part of a careers programme which provides information on the full range of education and training options available at each transition point;
  - to hear from a range of local providers about the opportunities they offer, including technical education and apprenticeships – through options events, assemblies and group discussions and taster events;
  - to learn how to make applications for the full range of academic and technical courses.
- 21 Appendix 3 shows the way in which education and training providers should get in touch with the school in order to gain access to pupils and/or parents to inform them about further opportunities
- 22 The school will then work with providers in order to identify the most effective opportunity for them to share information about education and training opportunities

## Monitoring, Evaluation and Review

- 23 The Headteacher will ensure that:
  - the work of the Careers Advisor and CEIAG events are supported and monitored
  - a member of the Senior Leadership Team has an overview of CEIAG work and reports regularly back to the team
- 24 The effectiveness of this policy will be measured in a variety of ways:
  - Feedback from stakeholders through mechanisms such as feedback from attendees (students, parents, carers, employers) at Careers events, feedback from students, staff via curriculum audits.
  - Feedback from external visitors to the school such as the School Improvement Partner (SIP), Business Adviser or Ofsted
  - The number of students who are NEET in October having left the school in the previous summer. This figure can be compared to national figures as well as against the equivalent figure from similar schools both nationally and within the county.
- 25 The Trustees of Alderbrook School will review this policy annually.

# Appendix 1

## The Gatsby Benchmarks

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<b>1. A stable careers programme</b>	Every school and college should have an embedded programme of career education and guidance that is known and understood by students, parents, teachers, governors and employers.	<ul style="list-style-type: none"><li>• Every school should have a stable, structured careers programme that has the explicit backing of the senior management team, and has an identified and appropriately trained person responsible for it.</li><li>• The careers programme should be published on the school’s website in a way that enables pupils, parents, teachers and employers to access and understand it.</li><li>• The programme should be regularly evaluated with feedback from pupils, parents, teachers and employers as part of the evaluation process.</li></ul>
<b>2. Learning from career and labour market information</b>	Every student, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.	<p>By the age of 14, all pupils should have accessed and used information about career paths and the labour market to inform their own decisions on study options.</p> <p>Parents should be encouraged to access and use information about labour markets and future study options to inform their support to their children.</p>

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<b>3. Addressing the needs of each student</b>	<p>Students have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each student. A school's careers programme should embed equality and diversity considerations throughout.</p>	<ul style="list-style-type: none"> <li>• A school's careers programme should actively seek to challenge stereotypical thinking and raise aspirations.</li> <li>• Schools should keep systematic records of the individual advice given to each pupil, and subsequent agreed decisions.</li> <li>• All pupils should have access to these records to support their career development.</li> <li>• Schools should collect and maintain accurate data for each pupil on their education, training or employment destinations.</li> </ul>
<b>4. Linking curriculum learning to careers</b>	<p>All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.</p>	<ul style="list-style-type: none"> <li>• By the age of 14, every pupil should have had the opportunity to learn how the different STEM subjects help people to gain entry to, and be more effective workers within, a wide range of careers.</li> </ul>
<b>5. Encounters with employers and employees</b>	<p>Every student should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.</p>	<ul style="list-style-type: none"> <li>• Every year, from the age of 11, pupils should participate in at least one meaningful encounter with an employer.</li> </ul> <p><i>A 'meaningful encounter' is one in which the student has an opportunity to learn about what work is like or what it takes to be successful in the workplace.</i></p>
<b>6. Experiences of workplaces</b>	<p>Every student should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities and expand their networks.</p>	<ul style="list-style-type: none"> <li>• By the age of 16, every pupil should have had at least one experience of a workplace, additional to any part-time jobs they may have.</li> <li>• By the age of 18, every pupil should have had one further such experience, additional to any part-time jobs they may have.</li> </ul>

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<p><b>7. Encounters with further and higher education</b></p>	<p>All students should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.</p>	<ul style="list-style-type: none"> <li>● By the age of 16, every pupil should have had a meaningful encounter* with providers of the full range of learning opportunities, including Sixth Forms, colleges, universities and apprenticeship providers. This should include the opportunity to meet both staff and pupils.</li> <li>● By the age of 18, all pupils who are considering applying for university should have had at least two visits to universities to meet staff and pupils.</li> </ul> <p><i>A 'meaningful encounter' is one in which the student has an opportunity to explore what it is like to learn in that environment.</i></p>
<p><b>8. Personal guidance</b></p>	<p>Every student should have opportunities for guidance interviews with a career adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made.</p>	<ul style="list-style-type: none"> <li>● Every pupil should have at least one such interview by the age of 16, and the opportunity for a further interview by the age of 18.</li> </ul>

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## Appendix 2

### ABK Futures - Alderbrook School Careers Strategy



The eight Gatsby benchmarks of Good Career Guidance are:	
<b>GB1</b>	A stable careers programme
<b>GB2</b>	Learning from career and labour market information
<b>GB3</b>	Addressing the needs of each pupil
<b>GB4</b>	Linking curriculum learning to careers
<b>GB5</b>	Encounters with employers and employees
<b>GB6</b>	Experiences of workplaces
<b>GB7</b>	Encounters with further and higher education
<b>GB8</b>	Personal guidance

	Lessons (GB4)	PSHE Curriculum (GB2 & 5)	Careers Coordinator (GB8)	Other (GB2, 3, 6 & 7)
7	<ul style="list-style-type: none"> <li>Life Ready Day – Careers in the Curriculum</li> </ul>	<ul style="list-style-type: none"> <li>1. What are skills?</li> <li>2. What’s your dream job?</li> <li>3. Recording your activities</li> <li>4. Interest profiling</li> <li>Life Ready Day Your Future Matters</li> </ul>	<ul style="list-style-type: none"> <li>Careers Week Assembly</li> </ul>	<ul style="list-style-type: none"> <li>Unifrog Online Platform – About Me &amp; Online Lessons</li> <li>Educational Visits by different subject areas</li> </ul>
8	<ul style="list-style-type: none"> <li>Life Ready Day – Careers in the Curriculum (GB4)</li> <li>Science - Solutions for the Planet</li> </ul>	<ul style="list-style-type: none"> <li>1. Career terminology</li> <li>2. What does success mean to you?</li> <li>3. Your superhero</li> <li>4. What makes a good communicator</li> <li>Life Ready Day Your Future Matters</li> </ul>	<ul style="list-style-type: none"> <li>Introduction Assembly to the Careers Coordinator &amp; Option Choices</li> <li>Attendance of Careers Coordinator at Options Evening</li> <li>Careers Week Assembly</li> </ul>	<ul style="list-style-type: none"> <li>Unifrog Online Platform – About Me &amp; Online Lessons</li> <li>Educational Visits by different subject areas</li> </ul>
9	<ul style="list-style-type: none"> <li>Life Ready Day – Careers in the Curriculum</li> </ul>	<ul style="list-style-type: none"> <li>1. Identifying interests</li> <li>2. Option Choices</li> <li>3. What makes a great leader?</li> <li>4. Your skills, your team, your future</li> <li>5. Talking about your activities</li> </ul>	<ul style="list-style-type: none"> <li>Introduction Assembly to the Careers Coordinator &amp; Employability Skills</li> <li>Careers Week Assembly</li> </ul>	<ul style="list-style-type: none"> <li>Unifrog Online Platform – Explore Options &amp; Online Lessons</li> <li>Educational Visits by different subject areas</li> </ul>

		<ul style="list-style-type: none"> <li>• Life Ready Day Your Future Matters</li> </ul>		
<b>10</b>	<ul style="list-style-type: none"> <li>• Life Ready Day – Careers in the Curriculum</li> </ul>	<ul style="list-style-type: none"> <li>• 1. Researching placements</li> <li>• 2. Writing Work Experience letters</li> <li>• 3. How to contact employers</li> <li>• 5. Personality profiling</li> <li>• 6. Teamwork – great teams</li> <li>• Life Ready Day Your Future Matters – Interview Day</li> </ul>	<ul style="list-style-type: none"> <li>• 1 to 1 Careers Guidance Meetings for vulnerable students</li> <li>• Careers Week Assembly</li> </ul>	<ul style="list-style-type: none"> <li>• Unifrog Online Platform – Explore Options Post 16 &amp; Online Lessons</li> <li>• Annual Careers Convention – Universities, Colleges, Apprenticeships and Employers</li> <li>• Educational Visits by different subject areas</li> </ul>
<b>11</b>	<ul style="list-style-type: none"> <li>• Life Ready Day – Careers in the Curriculum</li> </ul>	<ul style="list-style-type: none"> <li>• 1. Post 16 choices</li> <li>• 2. BTECs- Myth busting</li> <li>• 3. A Level Choices</li> <li>• 4. Revision – good and bad</li> <li>• 5. Apprenticeships</li> <li>• 6. Coping with change – leaving school</li> <li>• Life Ready Day – Revision Techniques</li> </ul>	<ul style="list-style-type: none"> <li>• 1 to 1 Careers Guidance Meetings for vulnerable students inc. Action plans</li> <li>• Group Careers Guidance Meetings inc. action plans</li> <li>• Support for applying to Colleges</li> <li>• Careers Week Assembly</li> <li>• Attendance at Alderbrook 6<sup>th</sup> Form Open Evening</li> </ul>	<ul style="list-style-type: none"> <li>• Unifrog Online Platform – Explore Options, Goals and Plans &amp; Online Lessons</li> <li>• Annual Careers Convention – Universities, Colleges, Apprenticeships and Employers</li> <li>• Alderbrook 6<sup>th</sup> Form Open Evening</li> <li>• Educational Visits by different subject areas</li> </ul>
<b>12</b>	<ul style="list-style-type: none"> <li>• Life Ready Day – Careers in the Curriculum</li> </ul>		<ul style="list-style-type: none"> <li>• Group Careers Guidance Meetings inc. action plans</li> <li>• Bespoke Tutor Group Sessions on Further Education Options</li> <li>• Unifrog Training and support</li> <li>• Careers Week Assembly</li> </ul>	<ul style="list-style-type: none"> <li>• Unifrog Online Platform – Explore Options Further Education, Goals and Plans &amp; Online Lessons</li> <li>• Annual Careers Convention – Universities, Colleges, Apprenticeships and Employers</li> </ul>

			<ul style="list-style-type: none"> <li>• Support with Open Days and Apprenticeship Opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• ‘Power Hour’ presentations from the Business World</li> <li>• Enrichment Societies – live Interactions</li> <li>• Educational Visits by different subject areas</li> </ul>
<b>13</b>	<ul style="list-style-type: none"> <li>• Life Ready Day – Careers in the Curriculum</li> </ul>		<ul style="list-style-type: none"> <li>• Unifrog Training and support</li> <li>• Personal Statement support</li> <li>• 1 to 1 Careers Guidance – requested and targeted</li> <li>• Careers Week Assembly</li> <li>• Support with Open Days and Apprenticeship Opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Xello Online Platform – Explore Options Further Education, Goals and Plans &amp; Online Lessons</li> <li>• Annual Careers Convention – Universities, Colleges, Apprenticeships and Employers</li> <li>• ‘Power Hour’ presentations from the Business World</li> <li>• Enrichment Societies – live Interactions</li> <li>• Educational Visits by different subject areas</li> </ul>

## Appendix 3

	<b>AUTUMN TERM</b>	<b>SPRING TERM</b>	<b>SUMMER TERM</b>
<b>YEAR 7</b>	PSHE lessons	PSHE lessons Assembly – National Careers Week	
<b>YEAR 8</b>	PSHE lessons	PSHE lessons Assembly – National Careers Week	Life Ready Day – Your Future Matters
<b>YEAR 9</b>	PSHE lessons	Key Stage 4 options event PSHE lessons Assembly – National Careers Week	Life Ready Day – Your Future Matters
<b>YEAR 10</b>	Careers Convention – Event for Further and Higher Education and Apprenticeship providers PSHE lessons Careers Assembly	PSHE lessons Assembly – National Careers Week	Careers Life Ready Day - Workshop Student Interview Workshop
<b>YEAR 11</b>	Careers Convention – Event for Further and Higher Education and Apprenticeship providers PSHE lessons Careers Assembly Life Ready Day - Revision	PSHE lessons Assembly – National Careers Week	

	<b>AUTUMN TERM</b>	<b>SPRING TERM</b>	<b>SUMMER TERM</b>
<b>YEAR 12</b>	Careers Convention – Event for Further and Higher Education and Apprenticeship providers	‘Power Hour’ assemblies and small group opportunities – societies Tutor Time - Unifrog	Work experience preparation sessions Work experience Life Ready Day – Your Future Matters
<b>YEAR 13</b>	Careers Convention – Event for Further and Higher Education and Apprenticeship providers Assembly and tutor group opportunities – Careers Week	HE and higher apprenticeship applications Assembly and small group opportunities - employability skills Tutor Time - Unifrog	