

Business A-level



Exam Board: AQA

Why A-level Business?

Business is a 'real life' subject, it helps students to become good decision makers and to develop managerial skills. Students will use a range of real business examples to develop their analytical problem solving skills as well as developing valuable evaluative skills, all of which are well sought after in a wide range of careers.

Thinking and Life Skills you will develop:

- A critical understanding of organisations, the markets they serve and the process of adding value
- Awareness that business behaviour can be studied from the perspectives of a range of stakeholders
- A range of skills including decision making and creative problem-solving
- Ability to study business models and be able to critically apply this to real life business situations
- Insight into examples of current businesses and contemporary business behaviour
- Persuasive written and oral communication skills
- Numeracy and the ability to research, interpret and analyse business and financial data
- Self-reliance, initiative and the ability to manage time and resources.

What will you study?

During the first year, A level Business focuses on decision making with an emphasis on the four functional areas of marketing, human resources, operations and finance. In the second year, the course takes a strategic approach where students will be able to analyse business strategy and how business functions are interrelated. Throughout the course students will study a variety of different business contexts. The course is assessed through three exams at the end of year 13.

University degrees that require or often prefer Business include:

Business, Accountancy, Human Resources, Marketing, Actuarial Studies, Management Studies, Economics.

Possible careers:

Directly related: Business Management, Accountancy, careers in Finance, Marketing, Logistics and distribution, IT and mobile communications.

Entry requirements:

Minimum grade 6 in Business if studied at GCSE or a grade 6 in a humanities subject (History, Geography or RE). English and Maths at grade 6.



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I never dreamed about success. I worked for it.

- Estée Lauder